



Appita  
Conference  
4 - 6 December 2024

R O T O R U A   N E W   Z E A L A N D

## DISPLAY GUIDELINES FOR JASPER MARDON POSTER PAPERS

The Call for Poster Papers for the Appita Conference 2024 is now open! We invite you to submit a poster and showcase your innovations in process improvement and optimisation within the pulp and papermaking industry.

Poster papers will be prominently displayed in the exhibition area throughout the conference. We encourage you to be present at your poster during conference breaks to engage with attendees and answer any questions they may have. To learn more, download the Poster Paper Guidelines.

The winning poster will be published in the post-conference issue of the Appita Magazine. Formatting may change to fit with the specifications of the magazine.

### Criteria

- **Innovation:** Degree of technological advancement and innovation
- **Impact:** Potential impact on the pulp and papermaking industry
- **Presentation:** Clarity and quality of the poster presentation
- **Relevance:** Alignment with the theme of process improvement and optimisation in pulp and papermaking.

### Judging Panel

Our judging panel consists of a diverse group of industry experts, academics, and past prize winners. The panel will review the posters during the session, engage with presenters, and score each poster paper based on the abovementioned criteria.

### Award Presentation

A plaque will be awarded to the author of the winning poster, continuing the prestigious tradition of the Jasper Mardon Memorial Prize, which honours significant contributions to technological advancements in papermaking. The winning poster will be announced, and plaques will be presented during the annual dinner. Additionally, the winning poster will be published in post-conference issues of the Appita Magazine.

### Key Dates:

Abstract Submission Deadline: September 4th, 2024

Exhibition: Wednesday, December 4th to Thursday, December 5th

### How to Participate:

Submit a 250-word abstract to the Appita Technical Committee by September 4th, 2024. The committee will review each submission to ensure it meets the criteria below.

## POSTER GUIDELINES

Poster papers will be displayed in the exhibition area of the conference for the duration of the exhibition (Wednesday 4 December to Thursday 5 December). You are responsible for ensuring your poster is displayed **before 7:30 am on Wednesday 4 December**. You may set up your poster between 6:30 am and 7:30 am on Wednesday 4 December. The poster must be removed **by 5.00 pm on Thursday 5 December**. Appita will not accept responsibility for any poster not removed from the Exhibition.

### Poster Format

The most successful posters are graphically rich presentations of your work that highlight and summarise the main points, with the poster presenter filling in the details in person at the session.

#### Your poster should include:

- Poster title, all authors & their organisations at the top of the poster.
- A brief introduction, goals, experimental detail, conclusions, and references; presented in a logical and clear sequence.
- Explanations for each graph, picture, and table.

#### Format and Content

- The text must be written in English. It is suggested that non-English speaking presenters have their text checked prior to display.
- Content must meet the criteria for the Jasper Mardon Memorial Prize.
- Can be used to illustrate a single scientific theme or point rather than detailed discussion.
- Size, fonts, and colour:
  - The poster size should not be larger than ISO standard A0 size, 84cm wide x 119cm (33in x 47in). Note, ISO standard A1 is the preferred size 59.4 x 84.1 cm, (23.4 x 33.1 inches)
  - Suggested minimum font sizes: **Title**: 160-point type, **Body**: doubled-spaced Serif Font (e.g. Times Roman): 36-point, **List of authors**: 25-point type (see example) Choose your colours to provide strong contrast and avoid pairing red and green elements to assist those with red-green colour blindness
  - Print a high-resolution copy of your poster to present on-site (size must not exceed 84cm wide x 119cm).

Aa

36 pt

Aa

160 pt

- Must not be of a commercial, sales or marketing nature – posters judged too commercial will not be accepted.
- **Keep text to minimum & use graphs, tables and photographs to present – use of colour is encouraged.**

### Display Boards

- Display boards will be approximately 1800 mm high by 1200 wide and free standing.
- Place poster within easy viewing of audience (not too high or too low).
- Blu-tac or Velcro fasteners are to be used to fasten your poster to the boards – this to be supplied by yourself.
- Please ask Appita Staff for assistance.

### Poster Examples:

