

APPITA

Sponsorship & Exhibition Prospectus



FutureProof 2026
APPITA ANNUAL CONFERENCE

Shaping the future of fibre based industries



25-26 MARCH, 2026

**HYATT PLACE MELBOURNE
ESSENDON FIELDS**

Why Sponsor & Exhibit

Join industry leaders, innovators, and decision-makers at FutureProof 2026.

Sponsorship and exhibition opportunities place your brand at the centre of the conversation, connecting you directly with the pulp, paper, packaging, and bioproducts sector across Australasia.

We offer tangible benefits and high-impact opportunities that showcase your expertise, build relationships, and position your organisation as a trusted partner in shaping the industry's future. From keynote panels and technical streams to networking functions, exhibition displays, and digital visibility, our packages are designed to deliver measurable value and lasting recognition.

Conference Topics

- ☒ **People & Capability**
Futureproofing the workforce • Smart operations • Leadership & agility
- ☒ **Operations & Innovation**
Troubleshooting • Process variability • Smarter, faster, cleaner performance • Technical advances
- ☒ **Smart Packaging**
Plastic-to-fibre transitions • Smarter materials & chemistries • Practical pathways to impact
- ☒ **Markets & Strategy**
Fibre outlook • Future-ready manufacturing
- ☒ **Energy & Resource Efficiency**
Reducing costs • Managing risk • Decarbonisation pathways
- ☒ **Future Directions**
Strategic pathways for a resilient, competitive industry

Benefit	Supporting Sponsor (\$2,500 + GST)	Partner Sponsor (\$5,000 + GST)
Brand visibility	Logo on program, slides & event signage	Logo on program, slides & event signage
Conference access	Two (2) complimentary registration	Three (3) complimentary registrations
Event recognition	Acknowledgement by the Chair	Acknowledgement by the Chair
Participation	Opportunity to introduce a session or chair	Opportunity to participate as keynote speaker or panellist
Onsite presence	Table display to connect with delegates	Table display to connect with delegates
Industry profile	–	Feature in <i>Appita Magazine</i>

More Information jenny@appita.com

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SPONSORSHIP OPPORTUNITIES

25th MARCH - PEOPLE, SKILLS, LEADERSHIP	SPONSORSHIP TYPE
Opening Session – Futureproofing the Workforce & Opening Panel	Partner
Roundtables: Building a Capability for the Future Mill	Supporting
Stream A: Operations – Technical Knowledge in Action	Partner
Stream B: Smart Packaging Forum (2 Opportunities)	Partner
26TH MARCH - INSIGHTS & OPERATIONAL EXCELLENCE	
Opening Session: Future-Ready Manufacturing & Opening Panel: Market Outlook – Where Fibre is Headed	Partner
Stream A: Smarter, Faster, Cleaner and Best Practice in Action (Two opportunities)	Supporting
Stream B: Energy & Renewables Forum (2 Opportunities)	Partner

ENGAGEMENT SPONSORSHIP OPPORTUNITIES

Coffee Cart Partner – \$1,500 + GST per day

Keep delegates fuelled with coffee — and your brand.

- Company banners located near coffee cart
- MC acknowledgement during announcements
- Recognition in program and social media

YPN Networking Breakfast – \$1,500 + GST

Support the next generation of industry leaders.

- Exclusive recognition as host of the Young Professionals breakfast
- Branding on signage (sponsor-provided banners)
- MC acknowledgement at the breakfast
- Recognition in program & social media

Networking Drinks Partner – \$2,500 + GST

Be the name behind the most popular networking event.

- Exclusive host branding at drinks
- Sponsor signage (provided by sponsor) displayed at venue
- MC acknowledgement during event
- Recognition in program & social media

EXHIBITORS PACKAGE – \$2,250 + GST

Who it's for

- Suppliers, technology providers, consultants, and service partners who want a strong presence at FutureProof 2026 without sponsoring a specific session.

What you get

- Table-top display in the showcase area (high foot traffic during breaks and networking)
- Two (2) full delegate registrations (includes access to all sessions, catering, networking events)
- Company listing in the printed program, on the conference website
- Face-to-face exposure to delegates across operations, leadership, engineering, sustainability, and supply chain functions
- Recognition as an exhibitor in pre and post-event materials



Sponsorship enquiries:

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