

2018 Membership Brochure

Appita is the leading not-for-profit industry association that supports the advancement of the pulp, paper packaging and bioproducts industries.

Our Members



Appita has a large broad based membership with over 120 corporate members and over 1300 professional members and student members in Australia, New Zealand and other countries. Appita membership is diverse and currently includes CEOs, mill managers, mill technical personnel, operators, process engineers, consultants, researchers and suppliers.

Formed in 1946, Appita has continued to support and represent the pulp and paper industry in Australia and New Zealand.

Our Vision

To be a world class association that supports the advancement of the pulp, paper, packaging and bioproducts industries.

Our Mission

1. To advance and promote innovation and manufacturing best practice across the pulp, paper and packaging value chain, including new biomass-derived products.
2. To lead the development and transfer of technical information and best practices fundamental to the industry.
3. To develop and support programs to encourage the growth of a diverse, well-prepared pool of industry professionals.
4. To build strong relationships with industry stakeholders across the supply chain
5. To facilitate the interchange of information across the industry supply chain through effective networking.

Our Values

Trust • Integrity • Collaboration • Knowledge • Service

Trust – *be a trusted industry partner that supports the best interests of the industry*

Integrity – *respect and maintain the trust and confidence of our colleagues, members, and industry stakeholders*

Collaboration – *build strong relationships with key industry stakeholders to expand the association's ability to serve a changing industry*

Knowledge – *build knowledge through training, networking and collaboration*

Service – *to understand and respond to the needs of the industry*

Professional Membership

(Individual membership)

Professional (Individual) Members are those who have an interest in the aims and objectives of Appita. Professional membership recognises your achievements and active involvement in Appita and the pulp, paper, packaging, and bioproducts sector.

Individuals who are non-salaried students and who are enrolled at a recognised tertiary institution may apply for **Student Membership**. Student Members receive all the benefits of Professional Membership, at a greatly reduced fee.

Why should you join?

1. Access association publications that deliver relevant expert information on current issues and developments in the sector
2. Access professional development training and opportunities
3. Connect with industry professionals
4. Be actively involved in supporting the future of the industry
5. Access special discounts on events, training and professional development courses

BENEFIT	PROFESSIONAL MEMBER	STUDENT MEMBER
Professional member rates to Association events	✓	✓
Appita Magazine *Postage fee of \$70 applies to international members outside of Australia & New Zealand.	Hard copy & Electronic copy	E-version
Appita e-Peer Reviewed Journal and technical papers	✓	✓
Appita monthly newsletter	✓	✓
Electronic subscription to the Australian & New Zealand Paper & Package Overview & Outlook publication- updated annually	✓	✓
Use of Appita logo and wording "Professional Member of Appita"	✓	
Association Voting Rights at the Annual General Meeting	✓	✓
Eligible to vote at Appita elections and hold office bearer positions	✓	✓
Member discount on short courses, seminars and association events	✓	✓
Access to Appita Specialist Networks, Committees and Groups	✓	✓
Access to online library and Association archives	✓	✓
Eligible for Appita Awards	✓	✓
Access to Association online forums (Coming soon)	✓	✓
Annual fee* (AUD plus GST)	\$180	\$50

Corporate Membership

Appita has always looked at its partnership with industry as a key enabler in achieving its aim of facilitating the interchange of information and advancing the technological capability and expertise of the industry.

We recognise the importance of connecting members and fostering a positive environment to encourage interaction and sharing of ideas.

We understand membership of the Association must meet different needs, and therefore we have tailored a wide range of **Corporate Membership** options to suit the needs of our industry stakeholders, from manufacturers to suppliers, consultants and research organisations.

We will ensure an investment in corporate membership delivers returns through industry insights, professional development opportunities, information and resources, and building strong collaborative networks.

There are two Corporate Membership categories: **Company Membership** and **Sustaining Membership**.

Company Membership

Company Members are firms or corporations involved in the manufacture of pulp, paper, packaging, and biomass derived products. There are four levels offered under the Company Membership.



BENEFIT	PARTNER	PLATINUM	GOLD	SILVER
COMPANY	Multi-site	Single	Single	Single
Professional Member representatives <i>Receive full benefits of Professional Membership</i>	2 per site	3	2	2
Affiliates <i>Affiliates receive Professional - Member benefits except for:</i> - voting rights - recognition of service/membership - hard copy publications - eligibility for Awards	Bespoke	80	35	15
Appita Magazine – Hardcopies for company distribution	5 per site	10	5	2
Use of Appita logo and wording “Corporate Member of Appita”	✓	✓	✓	✓
Listing in the online Appita Corporate Members Directory	✓	✓	✓	✓
All company employees receive discount on short courses, seminars and association events	✓	✓	✓	✓
20% discounts on advertising	✓	✓	✓	✓
Free job listing on the Appita website	✓	✓	✓	✓
Global alliance benefits and international links with sister associations around the world	✓	✓	✓	✓
Annual fee* (AUD plus GST)	Contact Appita to discuss your needs.	\$7600	\$3800	\$2100

Appita Professional Members working for a Corporate Member Company receive 40% discount off their Professional Membership.

Sustaining Membership

Sustaining Members are suppliers of equipment, materials and/or services to the industry, or a research organisation, professional association, library or other corporate entity interested operating in the sector, and who are interested in the objectives of Appita.

Appita offers three grades of **Sustaining Membership**: Bronze, Silver and Gold.

NEW Premium Membership upgrade now available!

Premium Sustaining Members enjoy the same benefits as Sustaining Members, plus the following additional benefits:

- additional Affiliate members based on your membership level
- affiliates receive Professional - Member benefits except for:
 - voting rights
 - hard copy publications
 - recognition of service/membership
 - eligibility for Awards
- all company employees receive discount on short courses, seminars and association events

Appita Professional Members working for a Premium Sustaining Member Company receive 40% discount off their Professional Membership.

Sustaining Member benefits include:

- Professional memberships for two company representatives
- Being a member of the leading pulp, paper, packaging and bioproducts association in Australasia
- Public recognition of support, branding and association on various Appita marketing and communication material (company logo and weblink on the Appita website, acknowledgment in the Appita eNewsletter)
- Company listing on the online Appita Corporate Members Director
- Use of the Appita logo recognising your support of the industry – this is an excellent marketing & communication tool to demonstrate your support of the pulp, paper, packaging and bioproducts industry
- Company representatives have direct access to Appita publications including the Appita Magazine and Peer Reviewed Journal
- Company representatives receive substantial discounts on training, events and webinars
- Membership will provide the opportunity to develop new business and build relationships with Appita members and worldwide networks
- Opportunity to participate and support in a variety of annual Awards
- Access to Appita Specialist Networks, Committees and Groups
- Global alliance benefits and international links with sister associations around the world
- 20% discount on advertising rates
- Free job advertisement listing

MEMBERSHIP GRADE Annual fee (AUD plus GST)	STANDARD	PREMIUM
Sustaining Gold Established suppliers, including large consultants; wood chip manufacturers; large private government forest operators; other significant local organisations directly involved in the industry, manufacturers in other countries.	\$1170 2 Professional Members	\$2100 2 Professional Members + 15 Affiliate members
Sustaining Silver Suppliers, including consultants whose involvement is relatively small	\$870 2 Professional Members	\$1400 2 Professional Members + 10 Affiliate members
Sustaining Bronze Organisations who have no commercial or direct technical involvement in the Australian and New Zealand pulp and paper industry.	\$350 2 Professional Members	\$700 2 Professional Members + 5 Affiliate members

Training & Professional Development



Appita offers many training and development options for the benefit of the career advancement of people in the pulp, paper and associated industries. We offer a balanced and flexible complement to the current Nationally Accredited training programs. Our independence from individual companies and ready access to a wide range of the best peer group expertise globally makes Appita a credible vehicle to deliver training to the industry.

Appita offer a range of short course program thought-out the year as well as tailored training options. The short courses have been established to provide short term intensive professional development opportunities. The courses are presented by leading experts from industry and research. They are designed for an international audience and cover topics of interest for people working in research and development, specialists working in the pulp and paper industry and associated industries.

Through partnerships with other training providers, those new to the industry have been able to gain insight to the sector, while those seeking to identify the latest innovations and new technologies have gained through programs provided by our academic partners such as such as the Bioresource Processing Institute of Australia (BioPRIA). Appita's training offering is under further development. New online training options are being developed in conjunction with academic partners and specialist training providers to supplement our face to face training workshops and courses.

Mentoring is also an important part of your professional development. At the instigation of the **Appita Young Professionals Network (YPN)**, Appita will launch a mentoring program in 2018 to support our Young Professionals.

**To learn more about courses
on offer for 2018, visit
www.appita.com**

Focused Industry Training

Appita's **Focused Industry Training (FIT)** providing flexible programs set entirely in the real environment using your organisations internal processes, values and context. We deliver flexible training programs that are customized to meet the needs of individual organisations within the industry.

With over 60 years' experience in training and development within the Pulp and Paper industry Appita is ideally placed to meet your training needs.

Through our FIT service we offer organisation tailored training options in both technical and non-technical fields for all levels of the profession, ranging from operators to management.

Key benefits of FIT:

1. Focuses on issues that are relevant to each organisation.
2. Provides the perfect setting to form teams of individuals who are working well beyond their job description to accomplish something that contributes to the current corporate mission.
3. Offers great flexibility in terms of scheduling.
4. Uses a variety of delivery methods to assist the development and acquisition of trouble shooting skills.
5. Significant cost advantage to setting up an in-house training program. Ten individuals can be trained in a focused and extensive course of study for the same cost as sending two individuals to one short term intensive industry-wide program when travel expenses and time away from the workplace are considered.
6. Offer trainers/consultants who are technically up to date and understand a full range of industry issues.



Specialist Networks, Committees and Sections

A key benefit of your Appita membership is joining one of our **Specialist Networks** or **Sections** to ensure you stay updated on the latest information and events in your areas of interest. Networks, Sections and Committees are designed to encourage the sharing of ideas, knowledge and experience with colleagues working across the sector on a local, national and international level.

Sections are in Australia and New Zealand. Each has an elected Committee and runs a variety of technical and social activities for Members.

The Networks are driven by Committees who engage their members in a variety of activities, including conferences, workshops, seminars, training, meetings, publications and more.



The Young Professionals Network (YPN)

The **Young Professionals Network (YPN)** is a forum for aspiring young leaders to come together throughout the year, to engage, connect and share ideas, challenges and goals through social events and professional development opportunities. The YPN focuses on professional development specifically tailored for professionals 40 years and under. Run by a group of ambitious young Appita members, the YPN specific focus is on delivering interactive events for aspiring young leaders to connect, learn and grow.



Appita Publications

The Appita Peer Reviewed Journal incorporated within the magazine features peer reviewed technical papers from leading researchers and practitioners. Consistently rated in the top 10 peer reviewed journals devoted to materials science — paper and wood — (by Thompson Corporations' Journal Citation Index, the key measure of a Journal's importance for academics worldwide). Researchers want to publish in the Appita Journal because it reaches the people who can apply their research.

Other publications

NEW PUBLICATION

Australian & New Zealand Paper & Packaging Overview & Outlook

Combining the deep and data rich market analysis supplied by IndustryEdge and the up to date technical and scientific base of Appita, the Overview & Outlook publication is available as a FREE download, through Appita and IndustryEdge for a full year.

The handy reference guide is used extensively within the business-to-business environment by operations teams, procurement managers, analysts and executive teams because it provides easy to access data that supports business decision making.

2017 was the first year in which Appita and IndustryEdge have combined their separate technical and market data, information and intelligence into one Overview & Guide document.

Our flagship publication, Appita TIME (Technology, Innovation, Manufacturing & Environment) magazine incorporating the widely acclaimed Appita Peer Reviewed Technical Journal is published quarterly online and in hard copy. Regular features of the publication include industry news, corporate news, industry developments, market updates, supplier products and services, conference calendar and membership information. Over 1,300 key decision makers in the pulp and paper industry worldwide read Appita TIME. It is circulated to over 42 countries, distributed to Appita members, manufacturers, research institutes, universities, suppliers, libraries and government departments.



As a result, the contents are expanded significantly, covering:

- Strategic overview of the Australian & New Zealand paper and packaging industries
- A full decade's consumption, production and trade for all main grades of paper and paperboard used in Australia and New Zealand
- Analysis of policy and demand drivers unique to Australia and New Zealand
- Challenges and opportunities for the domestic industries
- Annual consumption forecasts for all main grades
- Sector specific info graphics that supply a one minute overview of each sector, in both countries

Distributed directly and FREE to more than 12,000 businesses and individuals through the networks of Appita and IndustryEdge, this publication provides the only definitive and complete snapshot of the paper, packaging, paper products and fibre supplies industries in Australia and New Zealand

Appita Conferences & Events



Conferences

The Appita Fibre Value Chain Conference is the highlight of the pulp and paper industry calendar. Alternating between Rotorua and Melbourne, the event attracts hundreds of delegates from throughout the world. A comprehensive program of technical papers, operations 'TechTalks', management and commercial forums and seminars, short courses and other Special Interest Group activities to ensure your professional development needs are met.

The conference also includes social program and networking functions for delegates and partners.

In recent years we have added to the appeal of the conference by integrating major international events with ours. These have included the Pan Pacific Conference, Occupational Health & Safety Conference, International Symposium of Wood Fibre and Pulping Chemistry, the Bioenergy Association of New Zealand (BANZ) and the Advanced Biofuels Research Network (ABRN) Symposium.

Event Management

Appita's Event Management services has progressed to working with other industry associations in running events such as conferences, forums, networking functions and training courses.

Whether on a small scale, such as a meeting, or a large conference, our association has the capability to run events seamlessly, from venue and activity management, registrations and execution, to sponsorship and exhibition management.

Appita Awards



LR Benjamin medal



Oertel Nadebaum medal

Awards

Appita encourages and recognises both excellence and service in the industry through a number of awards. Awards are made each year at the Appita Annual Conference, the highest of which is the Appita L R Benjamin Medal, for scientific or technological excellence.

LR Benjamin Medal honours the late Louis Reginald Benjamin, CBE, a pioneer and leader in the development of the pulp and paper industry based on Australian eucalypts. It is an award designed to encourage technical excellence, innovation and achievement.

Oertel Nadebaum Award which recognises outstanding service to Appita.

Ken Maddern Award for the best paper published in the Appita Journal

Jasper Mardon Memorial Prize honours the late Dr Jasper Mardon who made many significant contributions to the development of papermaking and who was a firm supporter of the Australian and New Zealand paper industry, promoting research and training seminars to develop and provide growth opportunities. The Prize is awarded annually for the best papermaking paper presented at the Appita Annual Conference. It is not intended to be a “lifetime achievement” or “service to the industry” award but is for a specific technology of papermaking. The Prize is in the form of a plaque presented to each author of the winning paper.

New Speakers Prize, designed to encourage those who have not previously had an opportunity to present to an audience on an area of professional interest.



Pulp > Paper > Packaging > Bio-products

For further information contact Appita

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