

ONLINE COURSE FUNDAMENTALS OF FINANCE FOR NON-FINANCE PROFESSIONALS

STARTS 7 JULY 2021

REGISTER NOW

Registration closes Wed 23 June 2021.

Course Overview

This course is designed to give non-finance professionals in the pulp, paper and packaging industry a background and improved understanding to concepts that are used in the financial decision-making processes. The course will also give participants an insight into how to improve the financial performance of an organization.

- Multi-week Course
- Online Modules: 6 - 8 hours
- Virtual Facilitated Workshops: 4 - 6 hours

The course consists of 7 modules, and 4 real time workshops. Each module contains 4-6, 10-15 minute e-learning videos designed to give a background into financial concepts and processes. At the end of each 2-module block, a workshop will be conducted to consolidate learnings, ask questions and undertake some basic exercises. You can view the online modules any time prior to each workshop.

Who Should Attend?

This course is will be valuable for those non-finance professionals who need a broad understanding of financial decision-making processes and how to improve financial performance.

What You Will Learn

The course will provide a basic understanding of:

- Some key finance principles and financial reports
- How product's costs are determined and the impact of changes to production inputs
- How to determine the profitability of a product
- Key criteria for making investment decisions.
- Key drivers in improving financial performance.
- Negotiation skills to achieve improved outcomes.

Course Presenter



Peter Williams – ex CFO and COO of Australian Paper

With over 30 years' experience in the pulp and paper industry in both finance and general management roles he has an in-depth knowledge of the financial decision-making principles and processes and how they relate directly to the pulp and paper industry. Most recently he was instrumental in the acquisition of the Orora fibre-based packaging assets by Australian Paper/NPI and the establishment of the Opal Group.

Course Schedule

All session will be held virtually via Zoom.

MODULE	DETAILS
0	Induction - 30th June (Virtual - Zoom) 12:00 pm AEST/ 2:00 pm NZST to 12:30 pm AEST/2:00 pm NZST
1	Financial Report
2	Cash is King
(1 - 2)	Workshop 1 - Wed 7th July (Virtual - Zoom) 12:00 pm AEST/ 2:00 pm NZST to 1:30 pm AEST/3:30 pm NZST
3	Product Cost & Productivity
4	Product Profitability
(3 - 4)	Workshop 2 - 21st July (Virtual - Zoom) 12:00 pm AEST/ 2:00 pm NZST to 1:30 pm AEST/3:30 pm NZST
5	Investment Decisions
6	Improving results
(5 - 6)	Workshop 3 - Wed 4th Aug (Virtual - Zoom) 12:00 pm AEST/ 2:00 pm NZST to 1:30 pm AEST/3:30 pm NZST
7	Negotiating Skills
(7)	Workshop 4 - Wed 11 Aug (Virtual - Zoom) 12:00 pm AEST/ 2:00 pm NZST to 1:30 pm AEST/3:30 pm NZST

Registration Fees

Member: \$800 + gst

Non-Member: \$1100 + gst

Groups of 3 or more: Contact the Appita Office.

Member: \$700 + gst

Non-Member: \$1000 + gst

[Click here](#) to register.

Contact Appita

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